



## Политика за бисквитки

Настоящата **Политика за бисквитки** е неразделна част от **Политиката за поверителност на myPOS**, която следва да прочетете, за да придобиете по-пълна представа за действията ни по обработване на лични данни, както и за Вашите права по приложимото законодателство.

Администраторът на лични данни за този вид обработване на лични данни е **МАЙПОС ТЕХНОЛЪДЖИС ЕАД** (накратко “**ние**”, “**нас**” и други подобни), с ЕИК 205050564, седалище и адрес на управление Бизнес Парк Варна Б1, България.

Ние използваме “**Бисквитки**” и други технологии за проследяване (накратко “**Бисквитки**”), когато посещавате или използвате нашия уебсайт и мобилните ни приложения. В този документ можете да откриете повече информация и детайли относно **Бисквитките** и подобните на тях технологии, за да разберете как да ги контролирате.

Обща информация за това какво представляват **Бисквитките** може да бъде намерена тук: <http://www.allaboutcookies.org/>.

### Дефиниции:

За целите на настоящата **Политика**, следващите термини ще имат значението, показано по-долу:

“**myPOS уебсайт**” означава всеки уебсайт, който осигурява достъп до **Платформата Майпос**.

“**myPOS мобилно приложение**” означава официално приложение, достъпно за Андроид и iOS, което осигурява достъп до **Платформата Майпос**.

“**myPOS Платформа**” означава FinTech платформа, предоставяща приемане на плащания с карта и без карта в различни валути с незабавен сетълмент в една или няколко сметка/и с електронни пари, определени с IBAN, и незабавен достъп до пари в брой през карта Майпос и кредитни трансфери и директни дебити, както и други платежни услуги, предоставяни от лицензираните дружества за електронни пари.

### Видове бисквитки, използвани в уебсайта на Майпос и мобилните приложения.

#### 1. Необходими бисквитки

Използваме **Необходими бисквитки**, за да подсигурием правилното опериране на нашия сайт, като включително ни помагат да създадем сигурна среда за **myPOS Платформата**. Ние не бихме могли да ви предоставим достъп до нашите услуги без тези **Бисквитки** и следователно не можете да ги откажете. Можете да използвате настройките на браузъра си, за да ги изтриете и/или премахнете по-късно.

Ако сте настроили Вашия компютър за автоматично показване на изображения, или ако имате “слаба” защита, **Необходимите бисквитки** може да бъдат настроени в същото време, в което изтегляте, отваряте или четете **myPOS уебсайта** или **мобилно приложение**. Ако предпочитате това да не се случва, трябва да изключите автоматичното показване на изображения или да засилите Вашите настройки за сигурност.

Тези **Бисквитки** са основани на нашите легитимни интереси и следователно няма нужда да ни давате съгласието си да ги съхраняваме.

Кратко описание на целите и продължителността на съхранение на тези **Бисквитки** е включено в списъка, предоставен тук.

#### 2. Бисквитки за персонализация

Ние използваме **Бисквитки за персонализация**, за да подобрим Вашето **myPOS** преживяване, включително като правим нашите предложения и реклами по-относими към Вашите интереси.

Тези **Бисквитки** са основани на Вашето отменимо съгласие. Следователно ние няма да съхраняваме или използваме тези **Бисквитки** без Вашето изрично действие за потвърждаване на съхранението/използването на тези **Бисквитки**.

Вие можете да оттеглите съгласието, което сте дали, по всяко време, безплатно, като използвате панела за бисквитки на уебсайта ни или като ги изтриете, както е обяснено в следващия параграф.

Кратко описание на целта и продължителността на съхранение на тези **Бисквитки** е включено в списъка,



предоставен тук.

### Как да контролирате и изтриете Бисквитките чрез Вашия браузър.

Възможността да деактивирате или изтриете **Бисквитките** може да бъде осъществена също чрез промяна на настройките на браузъра Ви. За да направите това, следвайте инструкциите, дадени от Вашия браузър (обикновено се откриват в "Помощ", "Редактирай" или "Инструменти"). Някои страни може да не работят, ако напълно деактивирате всички **Бисквитки**, но много **Бисквитки** на трети страни могат да бъдат блокирани безопасно. Ако изключите **Бисквитките** на ниво браузър, Вашето устройство няма да може да приема **Бисквитки** от никой уебсайт. Това означава, че ще се затрудните с достъпа си до сигурната зона на който и да е уебсайт, който използвате, и няма да се насладите на най-доброто браузър преживяване, когато сте онлайн.

### Свържете се с нас

Ако имате някакви въпроси, свързани с нашата **Политика за Бисквитки**, моля изпратете ни имейл на [dpo@mypos.com](mailto:dpo@mypos.com).

Списък на **Бисквитки**, използвани за **myPOS** уебсайта и мобилното приложение:

Отдолу се намира списъкът с видовете **Бисквитки** и подобни технологии, които използваме в нашите **myPOS уебсайт** и **мобилно приложение**.

Name	Category	Type	Purpose
PHPSESSID	Necessary cookies	Session cookies exist for as long as you are on the web page. The session ends when you close the web page or the browser.	Ensure anonymity of customers' personal information. This cookie is defined by the servers of mypos.com
__zlcmid	Personalised cookies	Cookie that exists for a period of 1 year maximum.	We use Zopim for chatting with our clients. The Zopim Live Chat ID is stored for the purpose of identification of the client's device.



_ga	Personalised cookies	Cookie that exists for a period of 2 years maximum.	Used by Google Analytics to identify users by a unique number called "Client ID." Google Analytics 4 can use four different methods to unify user's activities into a single cross-device user journey: <ul style="list-style-type: none"> <li>- User-ID (for signed-in users)</li> <li>- Google signals (data from users who are signed in to Google.)</li> <li>- Device ID (device ID gets its value from the client ID)</li> <li>- Modeling (When users decline Analytics identifiers like cookies, behavioral data for those users is unavailable. Analytics fills this gap by using the data of similar users who do accept cookies from the same property to model the behavior of the users who decline cookies.)</li> </ul>
_ga_< container-id >	Personalised cookies	Cookie that exists for a period of 2 years maximum.	Used to persist session state.
_gid	Personalised cookies	Cookie that exists for 24 hours maximum.	Used by Google Analytics to store Session ID and distinguish users.
_gat	Personalised cookies	Cookie that exists 1 minute maximum.	This cookie is used for throttling requests to Google Analytics. When you are using doubleclick on your site or you have demographic/interest reports enabled, then your browser will also send hits to Google doubleclick. To limit the requests being sent from your browser to Google doubleclick, this cookie is created. It makes sure that doubleclick doesn't get choked by too many requests.

_pk_id.3.< id >	Personalised cookies	Cookie that exists for a period of 1 year and 2 months maximum.	
_pk_ref.3.< id >	Personalised cookies	Cookie that exists for a maximum period of 1 year.	We use Piwik to collect information about how visitors use our Site.
_pk_ses.3.< id >	Personalised cookies	Cookie that exists for a period of 1 year maximum.	
cart_count	Personalised cookies	Cookies that exist for a period of maximum 1 month.	Store information about the number of items in the shopping cart.
client_browser_version_not_supported	Personalised cookies	Session cookies exist for as long as you are on the web page. The session ends when you close the web page or the browser.	Store information about the web browser of the clients and whether it's supported by mypos.com
cookies_agree	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Stores information in relation to whether the client has agreed with the Cookie policy.
shipping_location	Personalised cookies	Cookies that exist for a maximum period of 1 year.	Stores information (ISO 3166-1 alpha-2 code) about the country of the delivery.
MYPOS-cafc3d0f282a0529132c56f7ad7c38e9, PrestaShop-cafc3d0f282a0529132c56f7ad7c38e9	Necessary cookies	Cookies that exist for a period of maximum 1 month.	ID of the client in the myPOS Online Shop that provides information about the items in the shopping cart, the shipping address and others.
enrol_ref	Personalised cookies	Cookies that exist for 1 day maximum.	Used to store the Special Code info upon enroll. (This is the number that the client receives from the distributor).

prefLang	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Stores information about the client's preferred language.
< identifier >_popup_shown	Personalised cookies	Cookies that exist 1 day maximum.	Stores information whether a pop-up has been shown to the user
zendesk_wallet_number_set_< wallet_number >	Personalised cookies	Cookies that exist 3 days maximum.	Store information used in Zendesk, including the Wallet number of the client.
notification	Personalised cookies	Session cookies exist for as long as you are on the web page. The session ends when you close the web page or the browser.	Store server messages that can be shown to the client on a later stage.
_ym_isad	Personalised cookies	Cookie that exists for a period of 2 days maximum.	Used by Yandex Metrica to determine if a visitor has ad blockers.
_ym_uid	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Used by Yandex Metrica for identifying site users by unique number.
_ym_d	Personalised cookies	Cookie that exists until the session ends.	Used by Yandex Metrica to store date of the user's first site session.
yabs-sid	Personalised cookies	Cookie that exists until the session ends.	Used by Yandex Metrica to store Session ID and distinguish users.
yandexuid	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Used by Yandex Metrica for identifying site users.
i	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Used by Yandex Metrica for identifying site users.
_ym_visorc_*	Personalised cookies	Cookie that exists for a period of 30 minutes maximum.	Used by Yandex Metrica to allow Session Replay to function correctly.

usst	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Used by Yandex Metrica to store auxiliary information for syncing site user IDs between different Yandex domains.
_ym_hostIndex	Personalised cookies	Cookie that exists for a period of 1 day maximum.	Used by Yandex Metrica to limit the number of requests.
zz	Personalised cookies	Cookie that exists for a period of 90 days maximum.	Used by Yandex Metrica to collect information about how visitors use our site.
yp	Personalised cookies	Cookie that exists for a period of 10 years maximum.	Used by Yandex Metrica to collect information about how visitors use our site.
mda	Personalised cookies	Decided by Yandex	Used by Yandex Metrica to collect information about how visitors use our site.
fuid01	Personalised cookies	Decided by Yandex	Used by Yandex Metrica to collect information about how visitors use our site.
sync_cookie_csrf	Personalised cookies	Cookie that exists for a period of 1 day maximum.	Used by Yandex Metrica to collect information about how visitors use our site.
_hjIncludedInSample	Personalised cookies	Cookie that exists for a period of 365 days maximum.	This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.
BizoID	Personalised cookies	Cookie that exists for 6 months maximum.	Used by LinkedIn for analytics and advertising services.
BizoUserMatchHistory	Personalised cookies	Cookie that exists for 6 months maximum.	Used by LinkedIn to collect information about how visitors use our site.
UserMatchHistory	Personalised cookies	Cookie that exists for 179 days maximum	Used by LinkedIn for tracking the use of embedded services.
_lipt	Personalised cookies	Cookie that exists for 30 days maximum.	Used by LinkedIn to collect information about how visitors use our site.
bcookie	Personalised cookies	Cookie that exists for 1 year maximum.	Used by LinkedIn to collect information about how visitors use our site.

li_oatml	Personalised cookies	Cookie that exists for 30 days maximum.	Used by LinkedIn to collect information about how visitors use our site.
liap	Personalised cookies	Cookie that exists for 90 days maximum.	Used by LinkedIn to collect information about how visitors use our site.
lidc	Personalised cookies	Cookie that exists for 1 day maximum.	Used by LinkedIn for tracking the use of embedded services.
ct0	Personalised cookies	Decided by Twitter	Used by Twitter for integration and sharing capabilities for the social media.
dnt	Personalised cookies	Decided by Twitter	Used by Twitter for integration and sharing capabilities for the social media.
eu_cn	Personalised cookies	Cookie that exists for 1 year maximum.	Used by Twitter for integration and sharing capabilities for the social media.
external_reference	Personalised cookies	Cookie that exists for 7 days maximum.	Used by Twitter for integration and sharing capabilities for the social media.
guest_id	Personalised cookies	Cookie that exists for 2 years maximum.	Used by Twitter for integration and sharing capabilities for the social media.
kdt	Personalised cookies	Cookie that exists for 2 years maximum.	Used by Twitter for integration and sharing capabilities for the social media.
lang	Personalised cookies	Cookie that exists until the session ends.	Used by Twitter for integration and sharing capabilities for the social media.
personalization_id	Personalised cookies	Cookie that exists for 2 years maximum.	Used by Twitter for integration and sharing capabilities for the social media.
remember_check_on	Personalised cookies	Decided by Twitter	Used by Twitter for integration and sharing capabilities for the social media.
tfw_exp	Personalised cookies	Cookie that exists for 14 days maximum.	Used by Twitter for integration and sharing capabilities for the social media.

_zlcid	Personalised cookies	Cookie that exists for a period of 1 year maximum.	We use Zopim for chatting with our clients. The Zopim Live Chat ID is stored for the purpose of identification of the client's device.
get_free_quote_popup_shown	Personalised cookies	Cookie exists 1 month	Used to track if the user has seen the "Get a free quote" popup
_utmzses	Personalised cookies	Defined by Google.	Cookies used for statistical purposes and tracking,
_zlcstore	Personalised cookies	Cookie that exists for a period of 1 year maximum.	We use Zopim for chatting with our clients. The cookie is stored to save the status of the chat.
_fbp	Personalised cookies	Decided by facebook	Cookie is used to track visits across the website.
_hjFirstSeen	Personalised cookies	Defined by Hotjar. Cookie exists 1 day.	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.
_hjTLDtest	Personalised cookies	Defined by Hotjar. Exists during the session	Detects the SEO-ranking for the current website. This service is part of a third-party statistics and analysis service.
_uetsid	Personalised cookies	Microsoft Bing Ads Universal Event Tracking	Used by Microsoft Bing ads to track events across the website
_uetvid	Personalised cookies	Microsoft Bing Ads Universal Event Tracking	Used by Microsoft Bing ads to track events across the website
fCookiesEnabled	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Used to track whether the user has agreed to "Functionality Cookies" or not
initialTrafficSource	Personalised cookies	Cookie exists 1 month	Used to track the initial traffic source of the user.
pCookiesEnabled	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Used to track whether the user has agreed to "Performance Cookies" or not
zte2095	Personalised cookies	Defined by Zendesk	Used to define the domain/subdomain using Zendesk chat widgit
cookies_agree	Personalised cookies	Cookie that exists for a period of 1 year maximum.	Used to track whether the user has seen "Cookies agree" popup or not



blog_exit_intent_popup_shown	Personalised cookies	Cookie exists 1 month	Used to track whether the user has seen "Don't go just yet!" popup on exiting the page (only for blog)
gdpr_cookies	Necessary cookies	Cookie exists for 1 year	A cookie that records your cookie choices
_popup_shown_count	Necessary cookies	Cookie exists only when there is a promo pop-up and is with a maximum length of the promo.	Stores information how many times a pop-up has been shown to the user
_bar_closed	Necessary cookies	Cookie exists for 30 days maximum	A cookie which indicates whether a bar has been closed by the user
referral_program_unique_code	Necessary cookies	Cookie exists for 30 days maximum	A cookie which contains a referral code used upon registration to correctly attribute an account opening towards one of our referrals.
hjIncludedInSessionSample	Personalised cookies	Cookie exists for 30 days maximum	This cookie tells Hotjar if a visitor is sampled as determined by the daily session limit.
_hjIncludedInPageviewSample	Personalised cookies	Cookie exists for 30 days maximum	This is a Hotjar cookie that tracks pageviews across myPOS.
_hjAbsoluteSessionInProgress	Personalised cookies	Cookie exists for 30 days maximum	A cookie that communicates with Hotjar about your current session.
_hjid	Personalised cookies	Cookie exists for 1 year maximum	A cookie that defines a session ID for Hotjar
_gcl	Personalised cookies	Cookie exists for 2 years maximum	Google Ads and Analytics conversion linker tag
csfp	Necessary cookies	Cross session fingerprint cookie exists for 1 year maximum	Cookie which helps our system communications
csfp_d_sid	Necessary cookies	Cookie that exists for 1 year maximum.	Creates a session Id of the "csfp" cookie
csfp_d	Necessary cookies	Cookie that exists for 1 year maximum.	Fingerprint of "csfp" 