



Cookies policy

The present **Cookies Policy** forms an inseparable part of the **myPOS Privacy Policy**, which you should read in order to obtain a fuller understanding of our data processing activities and also your rights under the applicable legislation.

The Data Controller for this type of processing of personal data is **myPOS TECHNOLOGIES EAD** (hereinafter referred to as “**we**”, “**us**” or other similar), Company Number 205050564, with seat and registered address at Business Park Varna B1, Bulgaria.

We use “**Cookies**” and other tracking technologies (hereinafter referred to collectively as “**Cookies**”) when you visit or use our websites or mobile apps. In this document you may find more information and details on about the **Cookies** and the similar technologies as well as to understand how to control them.

General information on **Cookies** can be found here: <http://www.allaboutcookies.org/>.

Definitions:

For the purposes of the present Policy, the following terms shall have the meaning shown hereinbelow:

“**myPOS Website**” shall mean any website, which provides access to the **myPOS Platform**.

“**Mobile App**” shall mean the official application, available for Android and iOS, which provide access to the **myPOS Platform**.

“**myPOS Platform**” shall mean a FinTech platform providing acceptance of card-present and card-not-present payments in various currencies with instant settlement in a single or multiple e-money account/s designated with IBANs and instant access to cash via myPOS Card and credit transfers and direct debits, as well as other payment services, provided by licensed Electronic Money Institutions.

Types of Cookies used on the myPOS Website and Mobile App.

1. Necessary Cookies

Necessary Cookies are used by us to ensure the proper operation of our website, including by helping us create a secure environment for the **myPOS Platform**. We would not be able to provide you with access to our services without these **Cookies** and therefore you cannot refuse them. You can use your browser’s settings in order to delete and/or remove them later.

If you have configured your computer to automatically display images or if you have configured your computer to have “weak” security, **Necessary Cookies** might be set at the same time as you download, open or read the **myPOS Website** and **Mobile app**. If you would prefer for this not to happen, you should disable the automatic displaying of images or strengthen your security settings.

These **Cookies** are based on our legitimate interests and therefore you do not need to consent for us to store these **Cookies**.

A short description of the purpose and storage duration of these **Cookies** is included in the list provided hereto.

2. Personalization Cookies

We use these **Cookies** to improve our user’s myPOS experience, including by making our offers and ads more relevant to your interests.

These **Cookies** are based on your revocable consent. Therefore, we shall not store or use these **Cookies** without your explicit action to confirm the storage/use of these **Cookies**.

You may revoke the consent you have given at any time, free of charge, by using our website’s Cookie panel or by deleting them as explained in the next section.

A short description of the purpose and storage duration of these **Cookies** is included in the list provided hereto.

How to control and delete Cookies through your browser.

The ability to disable or delete **Cookies** can also be carried out by changing your browser’s settings. In order to do this, follow





the instructions provided by your browser (usually found in the 'Help', 'Edit' or 'Tools' facility). Some pages may not work if you completely disable all **Cookies**, but many third-party **Cookies** can be safely blocked. If you do switch off **Cookies** at a browser level, your device won't be able to accept **Cookies** from any website. This means you will struggle to access the secure area of any website you use and you won't enjoy the best browsing experience when you are online.

Contact us

If you have any questions related to our **Cookies policy**, please send us an email at dpo@mypos.com.

List of **Cookies** used for **myPOS** website and mobile app:

Below is a list of the types of **Cookies** and similar technologies that we use in our **myPOS website** and **Mobile app**.

| Name | Category | Type | Purpose |
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| PHPSESSID | Necessary cookies | Session cookies exist for as long as you are on the web page. The session ends when you close the web page or the browser. | Ensure anonymity of customers' personal information. This cookie is defined by the servers of mypos.com |
| __zlcmid | Personalised cookies | Cookie that exists for a period of 1 year maximum. | We use Zopim for chatting with our clients. The Zopim Live Chat ID is stored for the purpose of identification of the client's device. |
| _ga | Personalised cookies | Cookie that exists for a period of 2 years maximum. | Used by Google Analytics to identify users by a unique number called "Client ID." Google Analytics 4 can use four different methods to unify user's activities into a single cross-device user journey: - User-ID (for signed-in users) - Google signals (data from users who are signed in to Google.) - Device ID (device ID gets its value from the client ID) - Modeling (When users decline Analytics identifiers like cookies, behavioral data for those users is unavailable. Analytics fills this gap by using the data of similar users who do accept cookies from the same property to model the behavior of the users who decline cookies.) |



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| _ga_< container-id > | Personalised cookies | Cookie that exists for a period of 2 years maximum. | Used to persist session state. |
| _gid | Personalised cookies | Cookie that exists for 24 hours maximum. | Used by Google Analytics to store Session ID and distinguish users. |
| _gat | Personalised cookies | Cookie that exists 1 minute maximum. | This cookie is used for throttling requests to Google Analytics. When you are using doubleclick on your site or you have demographic/interest reports enabled, then your browser will also send hits to Google doubleclick. To limit the requests being sent from your browser to Google doubleclick, this cookie is created. It makes sure that doubleclick doesn't get choked by too many requests. |
| _pk_id.3.< id > | Personalised cookies | Cookie that exists for a period of 1 year and 2 months maximum. | |
| _pk_ref.3.< id > | Personalised cookies | Cookie that exists for a maximum period of 1 year. | We use Piwik to collect information about how visitors use our Site. |
| _pk_ses.3.< id > | Personalised cookies | Cookie that exists for a period of 1 year maximum. | |
| cart_count | Personalised cookies | Cookies that exist for a period of maximum 1 month. | Store information about the number of items in the shopping cart. |
| client_browser_version_not_supported | Personalised cookies | Session cookies exist for as long as you are on the web page. The session ends when you close the web page or the browser. | Store information about the web browser of the clients and whether it's supported by mypos.com |

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| cookies_agree | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Stores information in relation to whether the client has agreed with the Cookie policy. |
| shipping_location | Personalised cookies | Cookies that exist for a maximum period of 1 year. | Stores information (ISO 3166-1 alpha-2 code) about the country of the delivery. |
| MYPOS-cafc3d0f282a0529132c56f7ad7c38e9, PrestaShop-cafc3d0f282a0529132c56f7ad7c38e9 | Necessary cookies | Cookies that exist for a period of maximum 1 month. | ID of the client in the myPOS Online Shop that provides information about the items in the shopping cart, the shipping address and others. |
| enrol_ref | Personalised cookies | Cookies that exist for 1 day maximum. | Used to store the Special Code info upon enroll. (This is the number that the client receives from the distributor). |
| prefLang | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Stores information about the client's preferred language. |
| < identifier >_popup_shown | Personalised cookies | Cookies that exist 1 day maximum. | Stores information whether a pop-up has been shown to the user |
| zendesk_wallet_number_set_< wallet_number > | Personalised cookies | Cookies that exist 3 days maximum. | Store information used in Zendesk, including the Wallet number of the client. |
| notification | Personalised cookies | Session cookies exist for as long as you are on the web page. The session ends when you close the web page or the browser. | Store server messages that can be shown to the client on a later stage. |
| _ym_isad | Personalised cookies | Cookie that exists for a period of 2 days maximum. | Used by Yandex Metrica to determine if a visitor has ad blockers. |
| _ym_uid | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Used by Yandex Metrica for identifying site users by unique number. |
| _ym_d | Personalised cookies | Cookie that exists until the session ends. | Used by Yandex Metrica to store date of the user's first site session. |

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| yabs-sid | Personalised cookies | Cookie that exists until the session ends. | Used by Yandex Metrica to store Session ID and distinguish users. |
| yandexuid | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Used by Yandex Metrica for identifying site users. |
| i | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Used by Yandex Metrica for identifying site users. |
| _ym_visorc_* | Personalised cookies | Cookie that exists for a period of 30 minutes maximum. | Used by Yandex Metrica to allow Session Replay to function correctly. |
| usst | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Used by Yandex Metrica to store auxiliary information for syncing site user IDs between different Yandex domains. |
| _ym_hostIndex | Personalised cookies | Cookie that exists for a period of 1 day maximum. | Used by Yandex Metrica to limit the number of requests. |
| zz | Personalised cookies | Cookie that exists for a period of 90 days maximum. | Used by Yandex Metrica to collect information about how visitors use our site. |
| yp | Personalised cookies | Cookie that exists for a period of 10 years maximum. | Used by Yandex Metrica to collect information about how visitors use our site. |
| mda | Personalised cookies | Decided by Yandex | Used by Yandex Metrica to collect information about how visitors use our site. |
| fuid01 | Personalised cookies | Decided by Yandex | Used by Yandex Metrica to collect information about how visitors use our site. |
| sync_cookie_csrf | Personalised cookies | Cookie that exists for a period of 1 day maximum. | Used by Yandex Metrica to collect information about how visitors use our site. |
| _hjIncludedInSample | Personalised cookies | Cookie that exists for a period of 365 days maximum. | This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels. |

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| BizoID | Personalised cookies | Cookie that exists for 6 months maximum. | Used by LinkedIn for analytics and advertising services. |
| BizoUserMatchHistory | Personalised cookies | Cookie that exists for 6 months maximum. | Used by LinkedIn to collect information about how visitors use our site. |
| UserMatchHistory | Personalised cookies | Cookie that exists for 179 days maximum | Used by LinkedIn for tracking the use of embedded services. |
| _lipt | Personalised cookies | Cookie that exists for 30 days maximum. | Used by LinkedIn to collect information about how visitors use our site. |
| bcookie | Personalised cookies | Cookie that exists for 1 year maximum. | Used by LinkedIn to collect information about how visitors use our site. |
| li_oatml | Personalised cookies | Cookie that exists for 30 days maximum. | Used by LinkedIn to collect information about how visitors use our site. |
| liap | Personalised cookies | Cookie that exists for 90 days maximum. | Used by LinkedIn to collect information about how visitors use our site. |
| lidc | Personalised cookies | Cookie that exists for 1 day maximum. | Used by LinkedIn for tracking the use of embedded services. |
| ct0 | Personalised cookies | Decided by Twitter | Used by Twitter for integration and sharing capabilities for the social media. |
| dnt | Personalised cookies | Decided by Twitter | Used by Twitter for integration and sharing capabilities for the social media. |
| eu_cn | Personalised cookies | Cookie that exists for 1 year maximum. | Used by Twitter for integration and sharing capabilities for the social media. |
| external_reference | Personalised cookies | Cookie that exists for 7 days maximum. | Used by Twitter for integration and sharing capabilities for the social media. |
| guest_id | Personalised cookies | Cookie that exists for 2 years maximum. | Used by Twitter for integration and sharing capabilities for the social media. |

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| kdt | Personalised cookies | Cookie that exists for 2 years maximum. | Used by Twitter for integration and sharing capabilities for the social media. |
| lang | Personalised cookies | Cookie that exists until the session ends. | Used by Twitter for integration and sharing capabilities for the social media. |
| personalization_id | Personalised cookies | Cookie that exists for 2 years maximum. | Used by Twitter for integration and sharing capabilities for the social media. |
| remember_check_on | Personalised cookies | Decided by Twitter | Used by Twitter for integration and sharing capabilities for the social media. |
| tfw_exp | Personalised cookies | Cookie that exists for 14 days maximum. | Used by Twitter for integration and sharing capabilities for the social media. |
| _zclid | Personalised cookies | Cookie that exists for a period of 1 year maximum. | We use Zopim for chatting with our clients. The Zopim Live Chat ID is stored for the purpose of identification of the client's device. |
| get_free_quote_popup_shown | Personalised cookies | Cookie exists 1 month | Used to track if the user has seen the "Get a free quote" popup |
| _utmzses | Personalised cookies | Defined by Google. | Cookies used for statistical purposes and tracking, |
| _zlcstore | Personalised cookies | Cookie that exists for a period of 1 year maximum. | We use Zopim for chatting with our clients. The cookie is stored to save the status of the chat. |
| _fbp | Personalised cookies | Decided by facebook | Cookie is used to track visits across the website. |
| _hjFirstSeen | Personalised cookies | Defined by Hotjar. Cookie exists 1 day. | This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website. |
| _hjTLDtest | Personalised cookies | Defined by Hotjar. Exists during the session | Detects the SEO-ranking for the current website. This service is part of a third-party statistics and analysis service. |
| _uetsid | Personalised cookies | Microsoft Bing Ads Universal Event Tracking | Used by Microsoft Bing ads to track events across the website |
| _uetvid | Personalised cookies | Microsoft Bing Ads Universal Event Tracking | Used by Microsoft Bing ads to track events across the website |

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| fCookiesEnabled | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Used to track whether the user has agreed to "Functionality Cookies" or not |
| initialTrafficSource | Personalised cookies | Cookie exists 1 month | Used to track the initial traffic source of the user. |
| pCookiesEnabled | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Used to track whether the user has agreed to "Performance Cookies" or not |
| zte2095 | Personalised cookies | Defined by Zendesk | Used to define the domain/subdomain using Zendesk chat widget |
| cookies_agree | Personalised cookies | Cookie that exists for a period of 1 year maximum. | Used to track whether the user has seen "Cookies agree" popup or not |
| blog_exit_intent_popup_shown | Personalised cookies | Cookie exists 1 month | Used to track whether the user has seen "Don't go just yet!" popup on exiting the page (only for blog) |
| gdpr_cookies | Necessary cookies | Cookie exists for 1 year | A cookie that records your cookie choices |
| _popup_shown_count | Necessary cookies | Cookie exists only when there is a promo pop-up and is with a maximum length of the promo. | Stores information how many times a pop-up has been shown to the user |
| _bar_closed | Necessary cookies | Cookie exists for 30 days maximum | A cookie which indicates whether a bar has been closed by the user |
| referral_program_unique_code | Necessary cookies | Cookie exists for 30 days maximum | A cookie which contains a referral code used upon registration to correctly attribute an account opening towards one of our referrals. |
| hjIncludedInSessionSample | Personalised cookies | Cookie exists for 30 days maximum | This cookie tells Hotjar if a visitor is sampled as determined by the daily session limit. |
| _hjIncludedInPageviewSample | Personalised cookies | Cookie exists for 30 days maximum | This is a Hotjar cookie that tracks pageviews across myPOS. |
| _hjAbsoluteSessionInProgress | Personalised cookies | Cookie exists for 30 days maximum | A cookie that communicates with Hotjar about your current session. |

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| _hjid | Personalised cookies | Cookie exists for 1 year maximum | A cookie that defines a session ID for Hotjar |
| _gcl | Personalised cookies | Cookie exists for 2 years maximum | Google Ads and Analytics conversion linker tag |
| csfp | Necessary cookies | Cross session fingerprint cookie exists for 1 year maximum | Cookie which helps our system communications |
| csfp_d_sid | Necessary cookies | Cookie that exists for 1 year maximum. | Creates a session Id of the "csfp" cookie |
| csfp_d | Necessary cookies | Cookie that exists for 1 year maximum. | Fingerprint of "csfp" |